BrandMaker

Release Notes

Version 7.0 Revision 2

EN

22 March 2022

Table of Contents

Copyright

Rüppurrer Straße 1, 76137 Karlsruhe (Germany), www.brandmaker.com

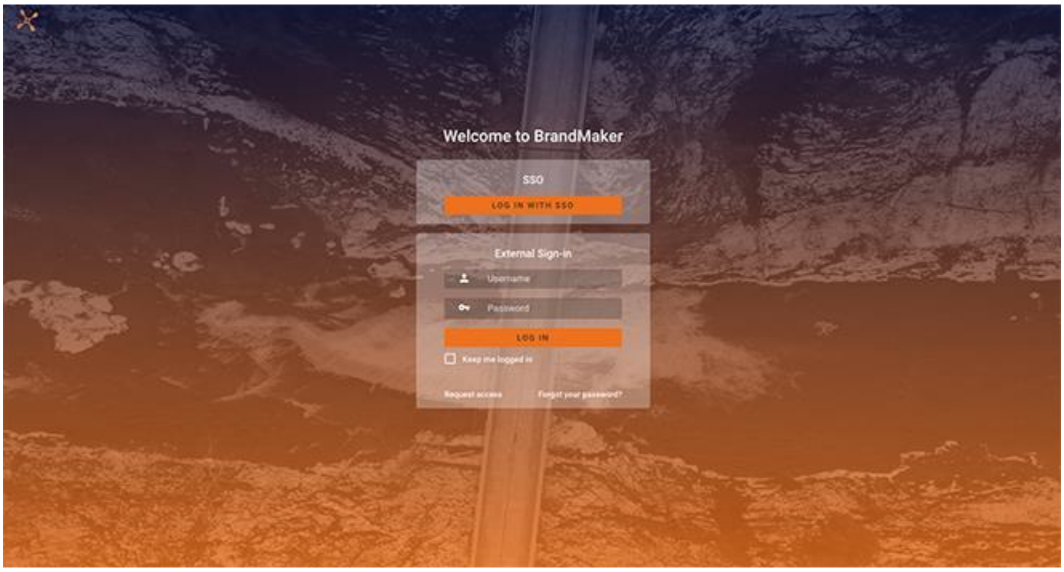
Your feedback is important to us!

We would be grateful to be notified of any errors you may discover. Just send us an e-mail to documentation@brandmaker.com.

1 Administration

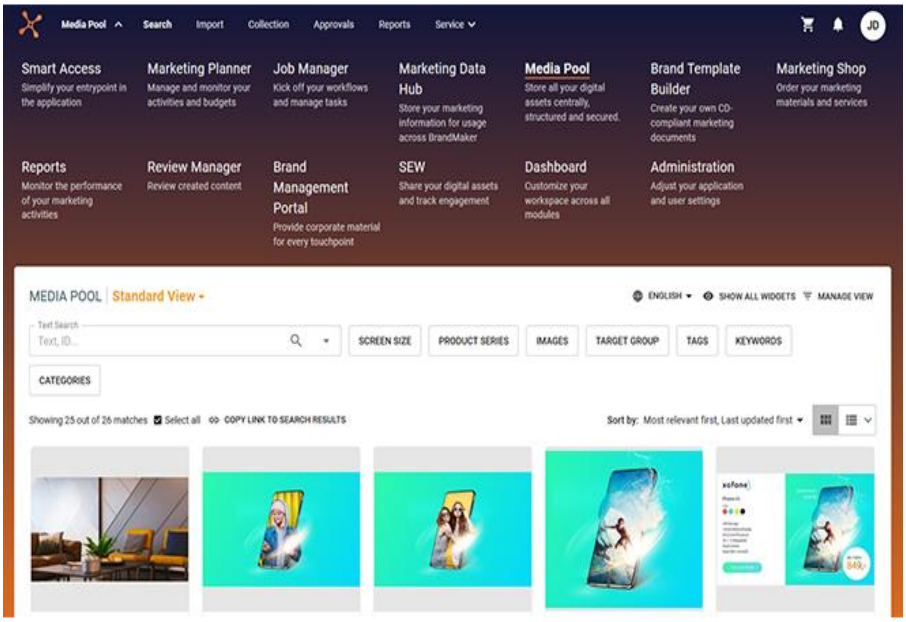
1.1 Log-In and Header

With version 7.0 the log-in page and the header of the application are revised. The following screenshot shows the log-in page.



There is no need to select a display language. The displayed language depends on the browser settings.

From version 7.0 the application is visually embedded in the header, the header forms a frame around the application. There is no image in the header, but there is the possibility to embed a logo. The background color of the header can be set with a gradient. The navigation elements to the modules and within the modules are visually on one level.



In the future, notifications will no longer be opened on a separate page, but basically to the right of the application, with the header acting as the desktop.

For companies with multiple brands, multiple skins can be created, i.e. different appearances of the header. An administrator manages the different skins under *> Administration > Look & Feel > Skinning*.

In this context, please note the discontinuations in chapter 1.4.

When you save changes on the *> Administration > Look & Feel > Skinning* page, the page is automatically reloaded so that the saved changes are directly visible.

Additionally, test systems can be marked with a corresponding indicator. The indicator is displayed in the headline.

1.2 Tableau

As of Version 7.0, Tableau is integrated into the BrandMaker system and can be used as a reporting module.

In this context, please note that the previous reporting integration with Jasper will be discontinued in a future version. Therefore, check a switchover to the integration with Tableau as soon as possible.

1.3 Other Functional Enhancements and Changes

Feature	Description
Internet Explorer	Internet Explorer support was discontinued with version 6.9. Note that as of version 7.0, logging in with Internet Explorer is not possible and an error message is displayed.
Sorting of SSO groups	As of version 7.0, an administrator can define the prioritization of SSO groups when logging in via SSO. For this purpose, the ID of the group is now displayed behind each SSO group name under *> Administration > Fusion > Single-Sign-On Groups*. The administrator can enter these IDs as a comma-separated list in the new system setting *SSO group order*. See chapter 14.1 for a detailed description.
Default VDB	As of Version 7.0, the default VDB *BrandMaker Demo Contents* is created during a system update. In future, default data and examples can be stored in the VDB.
Display of customer-specific links	Customer-specific links in the navigation menu or other links in the application that are opened embedded in the application. use the full width of the application window as of Version 7.0.

Feature	Description
A change of the navigation.	As of Version 7.0, administrators can access functions that serve to embed the system in the system landscape of our customers under > *Administration* > *Fusion*. In this version, this includes the configuration of the *single sign-on* login and the registration of third-party applications.
Data in user account requests	Version 7.0 gets two new system settings that allow the administrator to control whether the User Type and Phone Number fields must be populated as required fields. Note chapter 14.1.
New variables for e-mail templates	In order to be able to communicate various details from account requests in e-mails, the following variable is available as of version 7.0: • variable *Reason*: [%LINK_SYSTEM_ACCOUNT_REQUEST%]
Synchronization with Magnolia	As of version 7.0 it is also possible to synchronize VDB groups with Magnolia. **Note:** This feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product from version 7.2.
Default logo for PDF header	In version 7.0 the logo for the header in generated PDFs is updated.
Substitutes	From version 7.0 onwards, a user can specify more than one substitute for the Marketing Shop, Brand Template Builder and Media Pool modules. **Note:** Please note that this feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product from version 7.2.

1.4 Deprecations

1.4.1 Advanced Skinning and Custom Font

With the revision of the header (see chapter 1.1), the previously offered Advanced Skinning is no longer available, nor is the option to upload a font and use it as the system font. Roboto will be the only system font in the future.

1.4.2 Old SSO Functionality

Until now, there is still an obsolete SSO function that is controlled via two system settings. Note that this function will be discontinued in version 7.2. Switch to SSO with SAML as soon as possible.

1.4.3 Role Administration

Please note that in version 7.0 the *VDB* field under *> Administration > Users & Groups > Roles* is removed. This field was used to restrict search results in Media Pool and Brand Template Builder to the selected VDB.

2 Marketing Planner

2.1 Enhancements in Content Enrichment

In version 7.0 several improvements have been introduced in the Content Enrichment:

Embedding a PDF

Previously, the user could include a PDF in Content Enrichment if the following conditions were both met:

- The PDF is created as an asset in the *Media Pool* module.
- The PDF is attached to the element as an attachment

As of version 7.0, both points no longer have to be met. The user can either include PDF files directly from the *Media Pool* module or select a PDF from the list of attachments. Also, the PDFs can be uploaded as attachments only when selecting for content enrichment.

Also, the user can now edit the download link name for a PDF.

Tooltip size for content enrichment of time periods

Starting with version 7.0, the user can define a default size in pixels for the content enrichment tooltip for time periods. The minimum size is 450 x 200 px, the maximum value is 1024 x 768 px. Also, the tooltip size can now be adjusted with the cursor.

Note that these changes do not apply to content enrichment on the planning element.

Content scaling

For reports and PDF content, as of version 7.0, it is possible to select one of the following scaling options:

- No scale: the content is displayed unscaled.
- Fit to height: The content or a page is displayed in full height in the window.
- Fit to width: The content or a page is displayed in full width in the window.
- Fit to view: The content is displayed scaled according to either height or width fill. The system selects the option that results in the least scaling.

2.2 Other Functional Enhancements and Changes

Feature	Description
Rights for the Settings section	Previously, an administrator could assign separate read and write rights for each page under > *Budget & Calendar* > *Settings*. This is changed in version 7.0: Read rights are removed and all write permissions are renamed. See chapter 13.1 for details. A user now reaches the *Settings* section if at least one of the renamed write permissions is assigned to the user role. In this case, the user can edit the respective page and read the other pages of the area.
Comment on element	Previously, a user could only comment on an element if the associated user role was assigned the MAPS_ELEMENT_WRITE right. As of version 7.0, the user only needs access to the detail view, i.e. MAPS_GENERAL_WRITE must be assigned to the user role.
Calculation status of POs and payment status of invoices	In version 7.0, the comprehensibility of the checkboxes for the calculation status of POs and the payment status of invoices has been improved. Now the name of the checkboxes is always displayed, regardless of whether the checkbox is enabled.
Zoom to day level	From version 7.0 it is possible to zoom the calendar down to the day level. When selecting a specific period for display in the calendar, the user can now also select calendar weeks. This zoom factor is also taken over in an export.
Monthly exchange rates in top-down years	Previously, only an exchange rate valid for the entire year could be entered in top-down years. As of version 7.0, an administrator can also define monthly exchange rates in top-down years. The use of monthly exchange rates in top-down years can lead to inconsistencies when converting to the reference currency. When such discrepancies occur, a red triangle is usually displayed on the annual budget in the budget view. Note that this triangle is not displayed in top-down years in the future if the discrepancies occur only in the reference currency.
Note on last change	As of version 7.0, a note is displayed on the pages under > *Budget & Calendar* > *Settings*, on which day and by which user the page was last changed. The only exception is the page under > *Budget & Calendar* > *Settings* > *Dimensions*.
Deeplinks	To allow users to link from the *Dashboard* module to the *Marketing Planner* module, as of version 7.0 there is an option to copy links to filtered views and to detail views.

Feature	Description
Copy, cut and paste elements	Previously, only one element could be copied or cut and pasted to another position in the tree. As of version 7.0, this is also possible for multiple elements. All copied or cut elements are added as subelements to the element for which the Paste action is selected in the context menu.
Mark changes in exports	To make the functionality more understandable the naming of the *Highlight changes* function in the export dialogs of the calendar and budget has been renamed. The name of the checkbox is now *Highlight changes to timelines, tasks and markers*.
Info texts for dimensions	In order to be able to present even complex descriptions clearly, the administrator can format the info texts of dimensions from version 7.0. This enables a structured and easier to read presentation of important information for other users.
Cost type column on *Target* tab in detail view	As of version 7.0, the *Cost type* column is displayed by default on the *Target* tab in the detail view.
Create new element dialog	In version 6.9, the possibility of creating elements in filtered views was introduced. Thereby, the *Create New Element* dialog was revised. In version 7.0, the dialog has been further improved for better clarity and usability.
Selection list entry *Nothing selected*	With version 7.0, the entry Nothing selected is removed from relevant selection lists for reasons of user-friendliness.
Display of synchronized processes in detail view	Previously, tasks and jobs could be displayed in the detailed view on the *Tasks* tab. As of version 7.2, the tab also contains the processes synchronized with the element.
Content enrichment window size for timelines	Previously, the content enrichment window for time periods could be changed using the right and bottom borders. As of version 7.0, the window can also be changed at the upper and left boundaries.

3 Media Pool

3.1 Other Functional Enhancements and Changes

Feature	Description
Previous detail view	The previous display of the detail view was still displayed in a few places in the Media Pool up to version 6.9, e.g. in collections. As of version 7.0, the new, modern detail view is displayed everywhere in the Media Pool.
Administration area of the module	For reasons of clarity, the pages under *> Administration > Media Pool* have been reorganized and rearranged.
Reset search settings	To be able to make faster new searches, version 7.0 introduces the possibility to reset either the settings of all widgets or of one widget with one click. For resetting the settings of all widgets, a button is displayed; to reset the settings of a widget, the user clicks the X on the widget tile.
Number of assets assigned to categories	In the category tree, the number of assigned assets is displayed for each category. Previously, this was counted separately for each category. This was misleading, because users expected that for parent categories the sum of own and child categories is displayed. Starting with version 7.0, the user can use the *Select/deselect sub-objects automatically* checkbox to specify how assigned assets are counted: If the checkbox is enabled, the sum of own and child categories is displayed at the parent categories. If the checkbox is deactivated, only the number of directly assigned assets is displayed.
Mass editing	If multiple assets are selected for bulk editing, assets with invalid data may be included in the selection. In this case, as of Version 7.0, the assets with invalid data are not changed by the mass editing. At the end of mass editing, these assets are listed. The user is then given the option to edit these assets one by one.
Changes in user-defined attributes	If an administrator edits attributes of the types *text*, *formatted text*, and *number* under *> Administration > Media Pool > Attributes > User-defined Attributes*, the validation rules of the attributes may change. This can then become a problem if entries have already been entered or saved for these attributes that become invalid due to new validation rules. Therefore, as of Version 7.0, the system displays a warning in this case so that an administrator can take appropriate action. In addition, a subsequent validation ensures that only valid data is entered in this case.
Display of check boxes in search results	To avoid misunderstandings, the display of check boxes has been adjusted in Version 7.0.

Feature	Description
Display of parent values	Up to now, if a subordinate attribute value of a multiple selection list was selected for an asset, then only this subordinate value was displayed in the detail view. For better understanding, starting with version 7.0, the full path to this value is displayed. **Note:** This feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product from version 7.2.
Preview for documents	When the user clicks on the menu button in a search result and selects the Preview entry, a large preview of the asset is opened. Previously, only the first page was displayed for documents. As of version 7.0, all pages for which a large preview image has been generated are accessible.
Improved display of names in the *Displayed Persons* attribute	If several persons are entered in the *Displayed Persons* attribute, the names are displayed according to the following scheme as of version 7.0: Lastname1, Firstname1 | Lastname2, Firstname2 | Lastname3, Firstname3 | [etc.]. Previously, only commas were used as separators and it was correspondingly difficult to distinguish between persons. **Note:** This feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product from version 7.2.
Search improvement	Version 7.0 introduces the following search improvements: Previously, if the user did not have a personal default view configured, the view selection list always showed the entry *No view configured* when first loaded. Starting with version 7.0, either the default view of the user's organizational unit or, as a fallback, the system-wide default view is displayed. **Note:** This feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product as of version 7.2.

Feature	Description
Search improvement	With Version 7.2, the following search improvements have been introduced: • When loading a search for the first time, aggregations, for example the sum of all assets assigned to a category, used to show a value of 0. This was confusing. As of Version 7.2, no values are displayed for the aggregations. • In the *Asset Metadata* widget, the *Since my last login* option has been added for the *Date uploaded* and *Last updated* search criteria. In exchange, the options for tertials 1 to 3 of the coming year have been removed. **Note:** This feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product as of version 7.2.
Widgets: Improved validation of input fields	Users are given hints on correct input where this was not the case before. **Note:** This feature is a merge from version 7.3. It is not integrated in version 7.1 and 7.2 and is only available in the product as of version 7.3.
Date-related improvements for saved searches	The following improvements to entering dates in search widgets have been introduced from version 7.3 onwards: • The generic datepicker is no longer used when manually entering asset validity in form fields; instead, the regional date format is used (e.g. DD-MM-YYYY instead of YYYY-MM-DD). • The generic datepicker is no longer used when manually entering a date range in form fields; instead, the regional date format is used. • Quarters/tertials are now displayed in a widget's datepicker as text representing the date range, rather than as an editable date range component. This helps to prevent incorrect entries. **Note:** This feature is a merge from version 7.3. It is not integrated in version 7.1 and 7.2 and is only available in the product as of version 7.3.

3.2 Deprecations

3.2.1 External Service

Please note that in version 7.0 the *External Service* function is no longer available. In this context the API *GetPublishedMedias.do* is removed. Therefore various related functionality has been removed from the UI, for example Publish buttons in the detail view or items from the Asset menu.

Therefore, please switch to publishing via publication channels as soon as possible and familiarize yourself with the functionality of webhooks.

4 Web-to-Publish/Brand Template Builder

Note

The *Web-to-Publish* module is renamed to Brand Template Builder in version 7.0. Other terminology remains unaffected.

4.1 Templates for Online Advertising

With version 7.0, the *Brand Template Builder* module is expanded for generating digital adverts. With the new features listed below, designers can easily and very effectively create so-called online templates. Document creators can create a variety of output formats for online advertising, e.g. for banner ads or for social media such as Facebook, Instagram, LinkedIn and Twitter, with just a few entries. There is no need for time-consuming editing in the template design.

Administration

To use online templates, an administrator must first create so-called container templates under > *Administration > Brand Templates > Online Containers*. A container template is a structured compilation of multiple files in JSON and document target formats that is uploaded zipped. Standard formats are referenced in the container template as required. The administrator must ensure that these standard formats are created under > *Administration > Brand Template Builder > Standard Formats* and that a standard format is referenced only once in a container.

Create online template

Once these preliminary steps are completed, the designer can import online templates. An online template is also a structured collection of multiple files in JSON and the document target formats. The designer imports the files compressed in a ZIP file and unless an error is detected, the online template is immediately available to document creators. No editing in the template design is necessary, as all the required details are included in the ZIP file.

Note

In order for container and online templates to be created without errors, the included JSON files and the ZIP files must be created correctly. For the sake of clarity, the requirements are not explained further here. Please refer to the administration manual of the module.

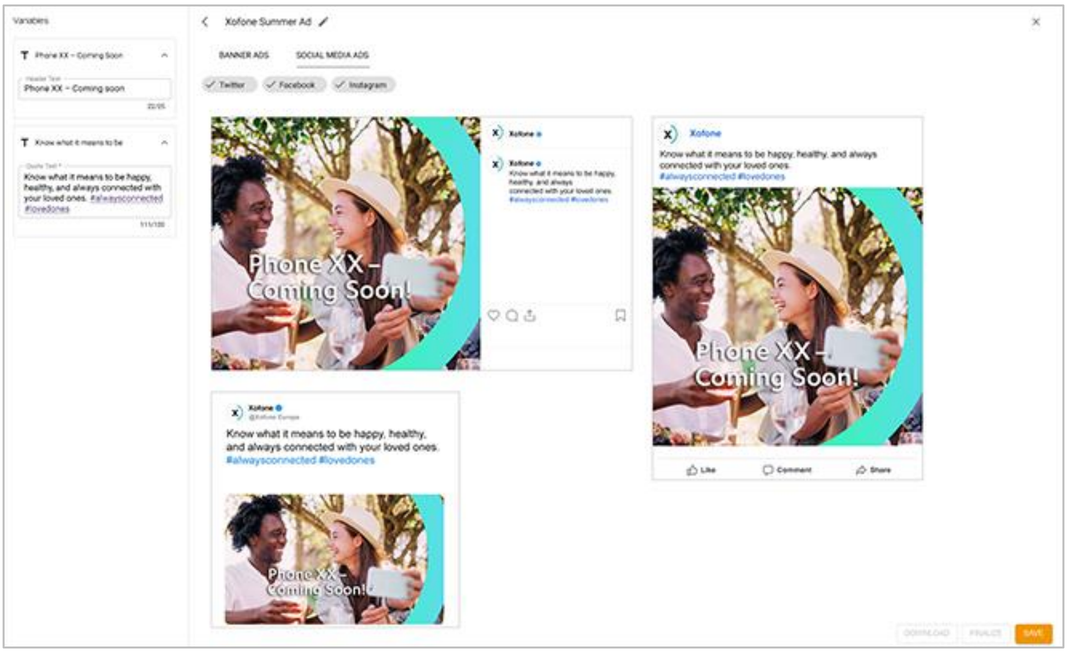
Online templates are displayed like INDD and HTML templates under > *Brand Template Builder > Overview* and > *Templates*. Actions available for online templates are Create, Delete, Archive and Reactivate, corresponding to other template types. Additionally, the user can download the original uploaded container ZIP file.

The following actions are available for source files:

- *Download source files*: The user downloads the source files (only the source files, not the configuration files) as a ZIP file.
- *Update source files*: The user uploads a ZIP file containing source files (only the source files, not the configuration files) that replace the current container source files - provided there are no validation errors.

Create online documents

If the document creator uses the online template, the document editor for online documents opens directly:



All output formats are displayed in this document editor. Using the input fields on the left side, the document creator can reach the variables created in the template, such as text fields or graphics. The changes are transferred directly to the formats contained in the template and displayed in the WYSIWYG editor.

Once the documents are completed, the document creator can save them or download them directly. It is not necessary to go through an approval process.

Sorting of variables

The designer has the possibility to specify in the template an order for the variable display in the editor. Variables with the same value in this property are displayed alphabetically sorted.

4.2 Other Functional Enhancements and Changes

Feature	Description
Validation for invalid image formats for HTML templates	Starting with version 7.0, a format check takes place in step 2 of HTML template design when you upload alternative images. Only JPG, GIF, and PNG are valid image formats.
Search	As of version 7.0, the *VDB* and *Document type* attributes are available as filter criteria in the searches in the module.
Links to unused context help removed	In the *Brand Template Builder* module, links to context help created in early versions are removed in version 7.0.
Delete multiple templates or documents	Previously, template and documents had to be deleted individually. From version 7.0 on, several or all displayed templates or documents can be selected and deleted.
Country-specific display of addresses	As of version 7.0, addresses in the *Brand Template Builder* module are displayed according to country-specific rules.
Affiliate assignment to INDD and HTML documents	Previously, when a document creator assigned an affiliate ID to a document, the document creator had to know the affiliate ID and enter it manually. Provided that the user is allowed to enter all affiliate IDs, the *Affiliate ID* field supports the user from version 7.0 on in the *Edit Document Properties* dialog: According to the input, the system searches the affiliate IDs and returns the hits. A maximum of 100 hits is displayed. If more are found, a corresponding display informs the document creator so that the search can be refined.
Improvements for formula variables	Version 7.0 includes the following enhancements for formula variables in INDD and HTML templates: • The designer can include text and compose it using a formula. • When entering the formula, the designer can use the following characters: Paragraph break [p], line break [br], protected space [nbsp], tab [t]. • The designer can include values from custom structures.
Improvement of XML import	A template configuration is transferred between systems in XML format. In order to obtain a better matching between the configuration settings and the boxes in the INDD template file during import, the names of the boxes, which can optionally be stored in InDesign, are also compared as of version 7.0.

Feature	Description
Moving	The designer can set up a movement as a transformation for boxes. Until now, however, the document creator had to enter the desired movement in absolute values. As of version 7.0, relative moving is possible. The document creator can always choose between both methods.
Configurable locales	Starting with version 7.0, the designer can specify for an INDD and HTML template and the documents based on it whether the assigned locale can be configured. For this purpose, the checkbox *Enables configurable locales* is displayed in the *Documents locales* area in step 1 of the template design. If the checkbox is enabled, the locales of the template and documents can be configured as before. If the checkbox is unchecked, related settings are hidden in step 1 and 4 of the template creation and in the *Edit document properties* dialog. **Note:** After a migration to version 7.0, the checkbox is enabled for migrated templates. When new INDD or HTML templates are created, the checkbox is disabled by default.
Configurable validity of templates and documents	Previously, designers and document creators could independently set a validity for INDD/HTML templates or the documents based on them. As of version 7.0, the designer can specify in step 1 of template design whether a validity can be configured for templates or documents. For this purpose, the *Validity periods* area is displayed with the checkboxes *Validity period of the template is configurable* and *Validity period of the document is configurable.* If the first checkbox is enabled, the designer can set a validity for the template as before. In this case, the second checkbox is automatically enabled as well and cannot be changed, i.e. the document creator can also set a validity. If the first checkbox is deactivated, the designer can use the second checkbox for documents to choose whether the document creator can set a validity. If the second checkbox is disabled, the document creator will not see any validity fields in the *Edit document properties* dialog. **Note:** After a migration to version 7.0, the checkboxes are enabled for migrated templates. When new INDD or HTML templates are created, the checkboxes are disabled by default.

Feature	Description
Configurable affiliates	Starting with version 7.0, the designer can specify in step 1 of the template design whether the assignment to an affiliate is available for documents. To do this, in step 1 of template design, in the *Content* area, the *General* area is renamed to *Dropdowns, Variants & Affiliates*. In addition, this area now displays the *Document affiliate is editable* checkbox. When the checkbox is enabled, the document creator can assign an affiliate in the *Edit document properties* dialog. If the checkbox is disabled, the affiliate assignment is hidden in the dialog. **Note:** After a migration to version 7.0, the checkbox is enabled for migrated templates. When new INDD or HTML templates are created, the checkbox is disabled by default.
Print order	As of version 7.0, the e-mail used to order a print contains the template ID and the template name in the title.
Creation of templates	A designer can create templates directly under > *Brand Template Builder > Templates* as of version 7.0. For this purpose, three buttons are displayed on the top right of the page: *New INDD Template*, *New HTML Template* and *New Online Template*. Clicking one of the buttons opens the corresponding template design.
Filter for templates	As of version 7.0, the > *Brand Template Builder > Templates* page has a selection list for filters. This can now be used to filter the templates accessible to the user, for example according to criteria such as editing status or approval status. **Note:** The display of the filters depends on the rights assigned to the user's role.
Categories tab	As of Version 7.0, categories are displayed on the tab of the same name according to the sorting in the administration.
Filter for templates	As of Version 7.0, a filter is available under > *Brand Template Builder > Templates* that allows the user to search for templates in the approval process or in process, for example. Note that the available entries depend on which rights are assigned to the user's role. Refer to the manual for details.

<table>
<tr><th>Feature</th><th>Description</th></tr>
<tr><td>Mass editing</td><td>Previously, no mass editing functions were available in the Brand Template Builder module. With Version 7.0, it is possible under > Brand Template Builder > Templates or > Documents to select or deselect all displayed templates or documents. Likewise, multiple templates or documents can be selected via check boxes on the tiles.
As soon as several templates or documents are selected, a menu button is displayed above the search result. Via the menu button the user can trigger the deletion of all selected templates or documents.

Attention!

You cannot reverse the deletion! When a group is deleted, all assigned templates are deleted. Likewise, deleting templates can also result in deleting documents.</td></tr>
<tr><td>Error message when page rules are violated</td><td>Previously, an error message was only displayed when saving a document if the page rules were violated. As of version 7.0, such violations are displayed directly on the Pages tab.

Note: Please note that this feature is a merge from version 7.2. It is not integrated in version 7.1 and is only available in the product from version 7.2.</td></tr>
</table>

5 Job Manager

> **Note**
>
> As of version 7.0, job types that are combined with a BPMN workflow are referred to as a process.

5.1 BPMN extensions

The following changes are introduced in Version 7.0 for BPMN workflows:

Default sequence flow

The administrator can set a sequence flow as default as of Version 7.0. The default sequence flow is executed if none of the conditions for other sequence flows are met.

Type and workflow name

A BPMN workflow is always assigned to exactly one process type. Since the combination can be uniquely identified by the name of the respective type, the *Workflow Name* field has been removed in Version 7.0. In places where the workflow name was previously displayed, the type name is now displayed.

Completing a workflow step

As of Version 7.0, a comment field is displayed when completing a BPMN workflow step, in which the editing user can save his comments for the next editors.

Publish copied and subsequently edited workflow

Note that it is again possible to publish a copied process with subsequently edited workflow.

Simplified search for mapping dimensions

If a synchronization with dimensions in the Marketing Planner was set up for a type, the administrator previously had to search through a long list manually - if a large number of dimensions had been created. As of Version 7.0, the selection list is extended to include an auto-complete function. This allows the administrator to simply type in a search term; the selection list then displays only the hits.

***Changes* tab**

In the future, changes will be published directly in the editing dialog. The administrator can therefore access the new Changes tab in the editing dialog. On this tab, the administrator can publish or discard the changes made. The tab is always accessible in the BPMN editor.

Display text in the *Recipient* field

Previously, if a recipient was selected for a send task, the default None was entered in the corresponding field. For better comprehensibility, as of Version 7.0, the text *Begin entering a user or group name....* is displayed.

Visibility settings

Previously, the administrator could only set visibility settings for the *Creator*, *Participant*, and *Anonymous* roles at the workflow level, but could not refine them per workflow step. For the editor, the visibility could only be set per workflow step.
As of Version 7.0, the administrator can make visibility settings for all roles at the workflow level and then refine them per workflow step.

Updating sub-processes

When changes are made to a parent process, the administrator can set up automatic updating of the sub-process.

Task assignment to the creator

A user task can now be assigned directly in the settings to the creator of the process. Previously, this was only possible if a variable of the job was used, where the creator could be selected.

Indicator for automatic saving

To make it clear to the administrator that the entries are currently being saved, as of Version 7.0, an indicator is displayed during automatic saving.

Processes in Kanban-View

Processes are displayed in the Kanban view, but cannot be edited. The user can only read the status.

Archive processes

Processes can be dearchived in the datasheet if a corresponding sub-action for dearchiving is set up in the BPMN workflow.

Sending tasks

Since version 6.9, sending tasks can be used in BPMN workflows. With version 7.0, the following additions are made:

- When selecting a recipient, the associated e-mail address is displayed below the user name.
- If the recipient is a user group, the e-mail is displayed in the notifications of each user who is part of the group. Note that this behavior is merged into version 6.9.

5.2 Processes: Synchronization with planning elements

Jobs can already be synchronized with planning elements in Marketing Planner since version 6.6. However, this was reserved for jobs to which a classical workflow was assigned.

As of version 7.0, processes can now also be synchronized with planning elements. To do this, the administrator calls up a BPMN workflow in the editor under > *Administration* > *DSE* > *Types New*. In addition to the *Workflow Modeler* and *E-Mail Templates* tabs, the *Properties* tab is now also available in the editor. On this tab, the administrator activates the synchronization. Subsequently, the *Synchronization* tab is also displayed. On this tab, the administrator defines the data to be synchronized. In addition to the previously accessible data, the currency, the element type as well as several time periods can be synchronized.

To enable synchronization, service tasks are now available in the Workflow Modeler. Note that service tasks can be used with limited functionality in version 7.0. Please refer to the administration manual for details. The range of functions will be extended in future versions.

Furthermore, you will also find the *Changes* tab in the editor. Here, all changes can now be published separately for each BPMN workflow. The collective publication remains unaffected by this.

Changes to time periods and budgets in the *Marketing Planner* module are displayed to the user in an overview table.

5.3 Other Functional Enhancements and Changes

Feature	Description
New page for type and workflow management	As of version 7.0, the job and process types are managed on the page > *Administration* > *DSE* > *Types New*. The previous page under > *Administration* > *DSE* > *Types* will remain for the time being and will be removed in an upcoming version. On the new page, an administrator can now also reach the BPMN workflows; access via > *Administration* > *DSE* > *Assign Workflows* is now reserved for the classic workflows. Also classic workflows can be managed under > *Administration* > *Datasheet Engine* > *Types - New*. The wizard that guides the administrator through the creation of a new type on this page has been completely revised. This now includes the ability to export process types and import them into another system.
Process type only as sub-process	As of version 7.0, it is possible to activate the option for a process type that the process type can only be used as a sub-process.

Feature	Description
Copy and migrate job (with classic workflow)	As of version 7.0, it is possible to copy a job to which a classic workflow is assigned and convert it into a process. For this purpose, an administrator reaches a corresponding button under *> Administration > Datasheet Engine > Types* for these job types. If the administrator has copied the type and created a BPMN workflow for it, the type is listed as a process under *> Administration > Datasheet Engine > Types (New)*.
Private messages	With version 7.0 it is possible to mark comments in the job discussion and on the comments tab as private. In this case, the user selects one or more users or user groups. The comment is then only visible to this group of people and the creator.
Comfort grids	In version 7.0 comfort grids are extended by the following functionalities: • For number variables and formula lines, the number of decimal places can be configured. The administrator can choose between 0 and 10 decimal places. • Name and description can be entered in multiple languages. • Up to now, it was already possible to evaluate the values of a column in a summation formula, e.g. the most frequent occurrence or the average. From version 7.0 it is possible to reference this column result, if it is of type number, in the formula of another column.
Default tab	As of Version 7.0, a default tab can be defined for job and process types for each user task.

5.4 Discontinuations

In version 7.0, the import of jobs in the Job Manager module has been removed for security reasons.

Please note that this discontinuation is a merge from version 7.2. This means that the import was present in version 7.1 and is finally removed with 7.2.

5.5 Terminology

Designation	Definition
Process	A process is a job combined with a BPMN workflow.

6 Marketing Data Hub

6.1 Other Functional Enhancements and Changes

Feature	Description
New page for type and workflow management	As of version 7.0, the data objects types are managed on the page > *Administration* > *DSE* > *Types New*. The previous page under > *Administration* > *DSE* > *Types* will remain for the time being and will be removed in an upcoming version. Also classic workflows can be managed under > *Administration* > *Datasheet Engine* > *Types - New*.
Publication of changes	On the new page > *Administration* > *DSE* > *Types New*, the changes of the respective data object type can now also be published separately in the edit dialog.
Comfort grids	In version 7.0 comfort grids are extended by the following functionalities: • For number variables and formula lines, the number of decimal places can be configured. The administrator can choose between 0 and 10 decimal places. • Name and description can be entered in multiple languages. • Up to now, it was already possible to evaluate the values of a column in a summation formula, e.g. the most frequent occurrence or the average. From version 7.0 it is possible to reference this column result, if it is of type number, in the formula of another column.
Default tab	As of Version 7.0, a default tab can be defined for data object types for each user task.

6.2 Deprecations

Note that as of version 7.0, data objects can only be combined with classic workflows. The combination with BPMN workflows is no longer supported as of this version.

7 Marketing Shop

7.1 Other Functional Enhancements and Changes

Feature	Description
Customized addition to the ordering process	With version 7.0 the possibility of adding customized process steps . Up to two process steps can be added: • After adding an item to the shopping cart • Before the delivery step In order to be able to carry out these steps, there must be a URL whose programming includes the respective process step. The administrator must enter these URLs in the following new system settings: • Marketing Shop URL Custom step after item added to cart • Marketing Shop URL Custom step before order process For details, see chapter 14.2.
Booked for ... field	As of version 7.0, the *Booked for ...* field in the *New Booking* dialog is no longer a mandatory field.

8 Review Manager

8.1 Other Functional Enhancements and Changes

Feature	Description
Multiple owners	If a user has previously started a review, only this user could complete the review as the owner. As of version 7.0, the owner has the option of assigning the owner role to other participants as well. This allows other participants to take over the owner's duties partially or completely.
Pre-assignment for reviews in the Job Manager	If a review is started in the Job Manager, the selection list in which the person responsible for the iteration is defined is preset in the future. The selection list is preset with the asset owner.
Scaling for video reviews	Previously, videos in reviews were displayed relatively small, even if the resolution of the video or the size of the browser window would have allowed a larger display. As of Version 7.0, videos are displayed as large as the browser window allows. Note that low-resolution videos may be display as pixelated. Additionally, videos can now be played in full-screen mode.
Default color for markings	For markings in reviews, the default color was previously set to white. As of Version 7.0, the signal color red is used instead.
Person responsible for iteration	As of Version 7.0, the asset owner is preselected as the responsible party when a new iteration is requested, regardless of whether the asset owner is already participating in the review. This preselection can be changed by the requesting owner of the review.

9 BrandMaker Mobile

Since the last release, the app has been enhanced or changed as follows:

Feature	Description
Login via SSO (Android)	As of version 7.0, a user can log in to the Android app via single sign-on.
German user interface for Android version	With version 7.0, BrandMaker Mobile is also available with a German user interface in the Android version.

10 Language Center

With version 6.6, the Language Center module had been removed from the standard product range. In version 7.0 Language Center is permanently removed from the product. If you have any questions, ask your contact person at BrandMaker.

11 Smart Access

Please note that Smart Access will be replaced by the new module Dashboard and will therefore be discontinued with version 7.3. Therefore, please consider switching to Dashboard in the next versions.

12 Marketing Portal

In version 7.0, the Marketing Portal uses Magnolia version 6.2.2. The release notes of Magnolia version 6.2.2 can be found here.

12.1 Critical feature changes

Please note that version 7.0 originally used Magnolia version 6.2.3. Due to a Magnolia bug, BrandMaker had to make an adjustment here and switch to Magnolia version 6.2.2.

13 Rights

13.1 Marketing Planner

With version 7.0, the rights through which the user accesses the pages under > Marketing Planner > Settings change. The following read rights are removed by a migration:

- MAPS_CALENDAR_STRUCTURE_READ
- MAPS_CATEGORIES_READ
- MAPS_EXCHANGE_RATES_READ
- MAPS_MANAGE_DIMENSIONS_READ
- MAPS_MANAGE_ELEMENT_TYPE_READ
- MAPS_MANAGE_FEES_READ
- MAPS_MANAGE_KPIS_READ
- MAPS_MANAGE_MARKER_READ
- MAPS_MANDATOR_SETTINGS_GENERAL_READ
- MAPS_YEAR_READ

The associated write rights are renamed to MANAGE permissions as follows:

Previous name	Designation as of 7.0
MAPS_CALENDAR_STRUCTURE_WRITE	MAPS_MANAGE_CALENDAR_STRUCTURE
MAPS_CATEGORIES_WRITE	MAPS_MANAGE_CATEGORIES
MAPS_EXCHANGE_RATES_WRITE	MAPS_MANAGE_EXCHANGE_RATES
MAPS_MANAGE_DIMENSIONS_WRITE	MAPS_MANAGE_DIMENSIONS
MAPS_MANAGE_ELEMENT_TYPE_WRITE	MAPS_MANAGE_ELEMENT_TYPE
MAPS_MANAGE_FEES_WRITE	MAPS_MANAGE_FEES
MAPS_MANAGE_KPIS_WRITE	MAPS_MANAGE_KPIS
MAPS_MANAGE_MARKER_WRITE	MAPS_MANAGE_MARKER
MAPS_MANDATOR_SETTINGS_GENERAL_WRITE	MAPS_MANDATOR_SETTINGS_GENERAL
MAPS_YEAR_WRITE	MAPS_MANAGE_YEAR

The user reaches the *Settings* area as soon as the user role has at least one of the MANAGE rights. In this case, the user sees all subpages, but can edit only those for which the associated user role has been assigned the corresponding MANAGE rights.

14 System Settings

14.1 Administration

Version 7.0 introduces the following system setting in Administration:

System Setting	Description
SSO group order	Enter a comma-separated list of SSO group IDs. Once an ID is entered, SSO groups are prioritized according to the IDs when logging in via SSO. If the system setting is empty, the functionality is disabled.
Account requests user type mandatory	Select whether the User Type field in the account request is a mandatory field.
Account requests phone number mandatory	Select whether the Phone Number field in the account request is a mandatory field.

14.2 Marketing Shop

Version 7.0 introduces the following system settings in module *Marketing Shop*:

System Setting	Description
Marketing Shop URL Custom step after item added to cart	Enter a URL to be called after an item is added to the shopping cart. The URL can be used to include a custom page that offers specific advanced actions for this step.
Marketing Shop URL Custom step before order process	Enter a URL to be called before the shopping cart order process is started. The URL can be used to include a custom page that offers specific advanced actions for this step.

15 Database Changes

Please read this chapter carefully and thoroughly when using the Reporting Center to generate reports. In this chapter, we describe database changes that enable the generation of new reports or that may prevent the correct generation of existing reports when you upgrade to the version.

15.1 Administration

Table	Change	Explanation
web_component	Tables added	The change relates to the Web Component feature introduced with version 7.1.
web_page_slot		
web_component_2_page_slot		

15.2 Brand Template Builder

Table	Change	Explanation
wp_online_template	Column ARCHIVED added	The change relates to the Online Advertising Templates feature and allows archiving online templates and online documents.
wp_online_document		
wp_preview_group	Table deleted	The table is no longer used due to other additions.
adv_templ	Columns SHOW_CONFIGURABLE_LOCALES, SHOW_TEMPLATE_VALIDITY, SHOW_DOCUMENT_VALIDITY and AFFILIATE_EDITABLE added	This change refers to the fact that from version 7.0 the designer can specify whether locales, validity and assignment to an affiliate are configurable.

15.3 Job Manager und Marketing Data Hub

Table	Change	Explanation
rsm_user_view	Table added	The tables were added for functionality that will be released in an upcoming version.
rsm_resource_to_view	Table added	

15.4 Marketing Shop

Table	Change	Explanation
sh_prod	Column asset_change_date added	The column was added to store the date of the last asset change and compare this date with the item change date in Marketing Shop.